UNIVERSITI TEKNIKAL MALAYSIA MELAKA

MINISTRY OF HIGHER EDUCATION
DEPARTMENT OF HIGHER EDUCATION

MEIPTA
MAJLIS KETUA-KETUA PENYELARAS E-PEMBELAJARAN IPTA MALAYSIA

IUCEL2025

INTERNATIONAL UNIVERSITY CARNIVAL ON E-LEARNING

International University Carnival on E-Learning

"Embracing AI for Innovative Learning and Inclusive Education"

Officiated by :

YBhg. Datuk Professor Dr. Azlinda binti Azman,
Director General of Higher Education

13 November 2025
Dewan Canselor UTeM
Melaka

SUSTAINABLE DEVELOPMENT GOALS

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Event Overview

The International University Carnival on E-Learning (IUCEL) is a premier annual event that brings together educators, researchers, technologists, and students to celebrate and advance innovation in e-learning. Hosted by Universiti Teknikal Malaysia Melaka (UTeM), IUCEL serves as a dynamic platform for showcasing cutting-edge educational technologies, sharing best practices, and fostering collaboration across institutions and industries.

The main objectives of IUCEL are:

- To promote excellence and innovation in e-learning practices.
- To provide a platform for sharing research, development, and implementation of digital learning tools.
- To encourage the development of inclusive and accessible education through technology.
- To recognize outstanding contributions in the field of e-learning through various awards and competitions.

The theme for IUCEL 2025 is "Embracing AI for Innovative Learning and Inclusive Education." This theme reflects the growing importance of artificial intelligence in transforming the educational landscape. AI technologies offer powerful tools for personalized learning, intelligent tutoring systems, and data-driven decision-making in education.

By embracing AI, educators can create more engaging, adaptive, and inclusive learning environments that cater to diverse learner needs. The theme also emphasizes the ethical and responsible use of AI to ensure that technological advancements benefit all segments of society, including marginalized and underserved communities.

IUCEL 2025 is designed to attract a wide range of participants, including:

- Educators and Academicians: Interested in integrating AI and digital tools into teaching and learning.
- Researchers and Innovators: Focused on developing and evaluating e-learning technologies.
- Industry Experts and Technologists: Offering insights into the latest trends and solutions in educational technology.
- Students and Young Innovators: Showcasing creative projects and participating in competitions.
- Policy Makers and Administrators: Exploring strategies for implementing inclusive and scalable e-learning initiatives.

The event aims to foster meaningful dialogue and collaboration among stakeholders to shape the future of education in the digital age.

Program Schedule

7.30 am – 9.00 am	Registration & Booth Preparation
9.00 am – 11.00 am	Judging Session
10.45 am – 11.00 am	Arrival of UTeM Senior Officers
11.00 am – 11.15 am	Arrival of the Guest of Honours
11.15 am – 12.15 pm	Arrival of YBhg. Datuk Professor Dr. Azlinda binti Azman, Director General of Higher Education
	Singing of Negaraku, Melaka Maju Jaya & UTeM Terbilang
	Recitation of Doa
	Welcome Dance by Kelab Tarian Kasawari UTeM
	Welcome Speech by YBhg. Datuk Professor Ts. Dr. Massila binti Kamalrudin, Vice Chancellor of UTeM
	Opening Speech by YBhg. Datuk Professor Dr. Azlinda binti Azman, Director General of Higher Education
	Gimmick & Video Montage
	Award Giving Ceremony by YBhg. Datuk Professor Dr. Azlinda binti Azman, Director General of Higher Education
12.15 pm – 12.45 pm	Keynote Speach by YBhg. Datuk Professor Ts. Dr. Massila binti Kamalrudin, Vice Chancellor of UTeM
	"Transforming Education with AI for an Innovative and Inclusive Future"
	Booth Visit
12.45 pm – 2.00 pm	Break/ Lunch/ Prayer

2.00 pm	Lucky Draw
2.15 pm – 2.45 pm	Industrial Talk Title : "What Does It Mean to Communicate in the Age of AI?" Mr. Darryl Ma Head of Digital Automation Celcomdigi Sdn. Bhd.
3.00 pm – 4.30 pm	Forum Session Title: "Redefining AI in Education: Opportunities, Challenges, and Inclusive Pathways" Prof. Ts. Dr. Zaidatun Tasir, Professor, Universiti Teknologi Malaysia (UTM) Dr. Fairoza Amira Hamzah, Co-Founder, Hazfa Seri Utama/ Ever AI Holdings Mr. Goh Tian Horng, Solution Architect, Alibaba Cloud (Malaysia) Sdn. Bhd. Prof. Madya Dr. Muliati Sedek, UTeM - Moderator
4.30 pm – 5.00 pm	Prize Giving Ceremony Announcement and Presentation of Gold Medal Awards by YBrs. Profesor Dr. Mohd Rizal bin Salleh, Deputy Vice Chancellor Academic and International, UTeM accompanied by Chair of IUCEL 2025 Lucky Draw
5.00 pm	Medal and Certificate Collection End of IUCEL 2025

Competition Category

IIDEL (Invention, Innovation & Design on e-Learning)

The IIDEL Competition is a prestigious platform for participants from higher education institutions to showcase innovative solutions that integrate Artificial Intelligence (AI) and digital technologies to enhance accessibility, inclusivity, and effectiveness in education.

Objectives

- Promote innovative and inclusive e-learning solutions using AI.
- Encourage collaboration among global educators and researchers.
- Recognize impactful digital learning inventions in higher education.

Award Categories

1. Higher Education E-Learning MAESTRO Award

This prestigious award honors individuals or teams from higher education institutions who have demonstrated exceptional leadership, innovation, and impact in the field of e-learning. Recipients of this award are recognized as role models who have significantly advanced digital education through visionary practices and sustainable initiatives.

2. Best Trend-Setter Award

This award celebrates pioneering efforts that introduce groundbreaking trends in e-learning. It is given to projects or individuals who have successfully implemented novel approaches, tools, or pedagogies that influence the direction of digital education and inspire others to follow.

3. Outstanding IOER/OER Award

The Outstanding Open Educational Resources (OER) Award recognizes excellence in the creation, adaptation, or dissemination of high-quality, openly licensed educational materials. This award highlights contributions that promote accessibility, equity, and collaboration in education through the use of OER.

4. Best Micro-Credentials Award

This award acknowledges innovative and impactful micro-credential programs that support lifelong learning and skills development. It is awarded to initiatives that effectively design, deliver, and assess short, focused learning experiences aligned with industry or academic needs.

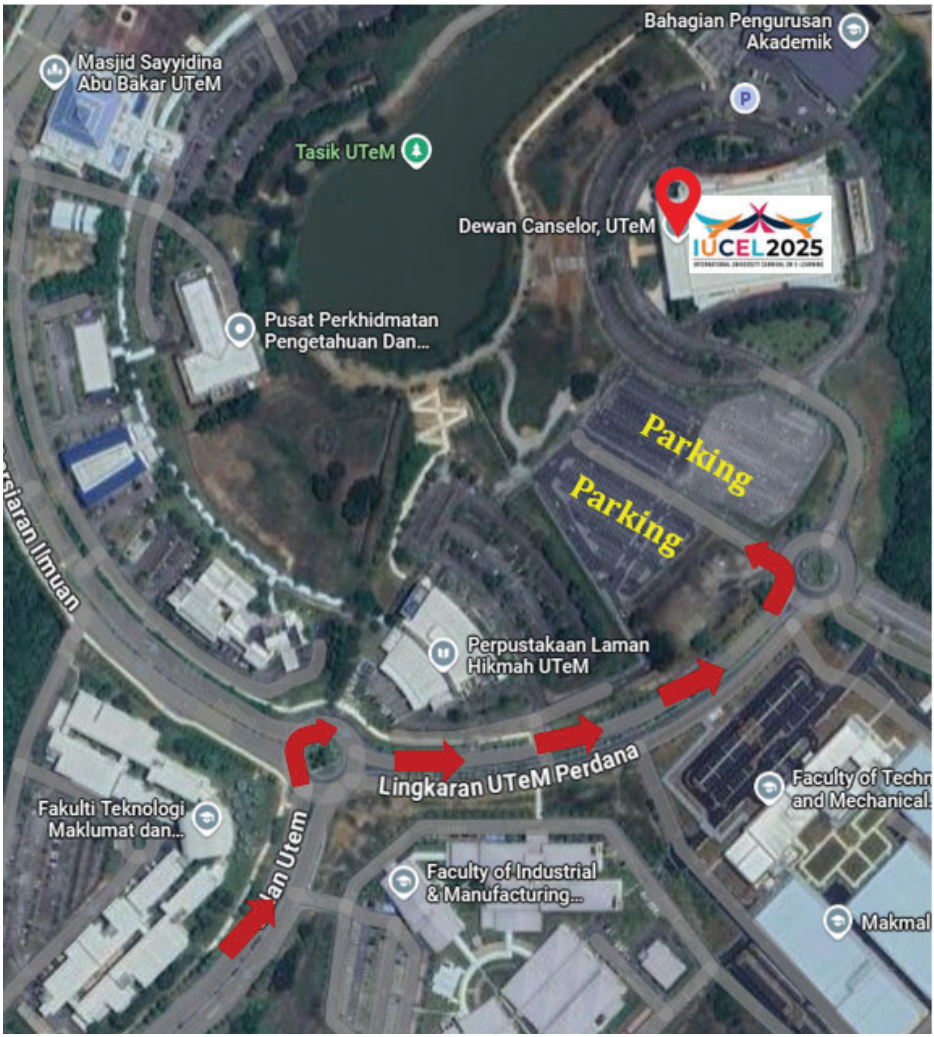
5. Outstanding E-Community Award

This award is presented to individuals or groups who have made significant contributions to community development through e-learning. It recognizes efforts that use digital education to empower underserved populations, promote inclusivity, and address social challenges.

6. Best E-TVET Innovator Award

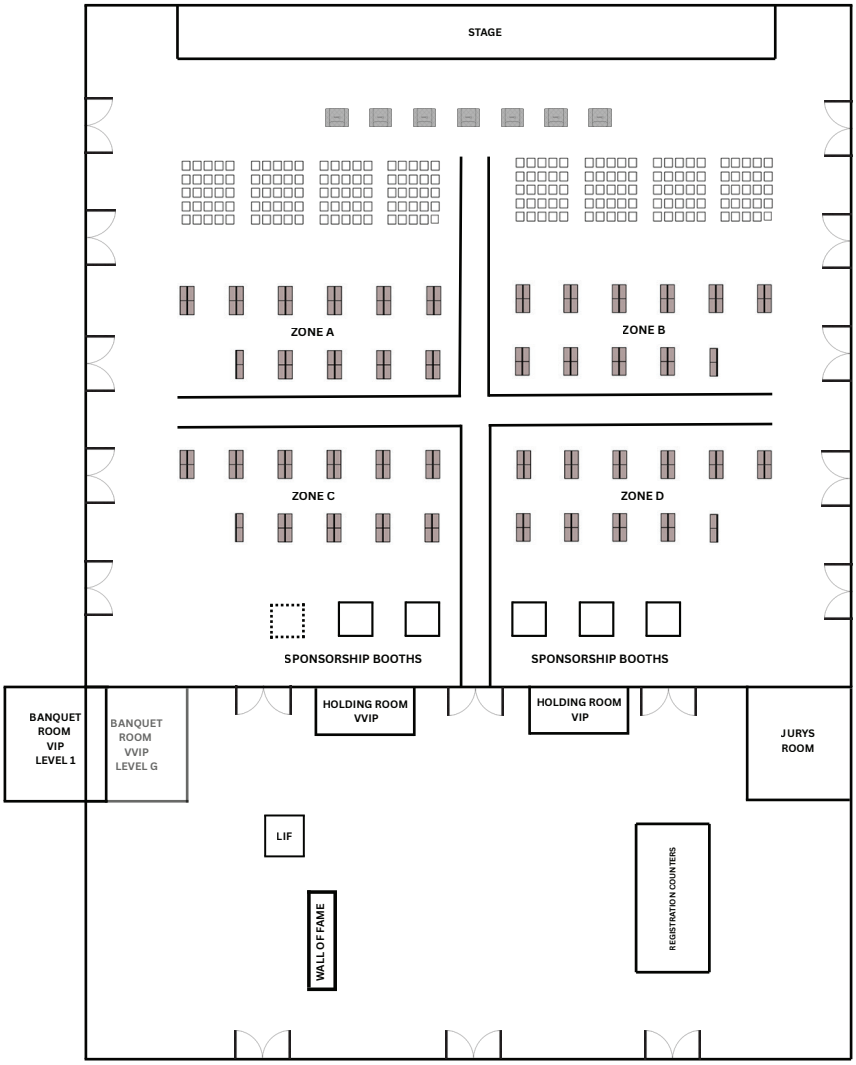
This award honors outstanding innovation in Technical and Vocational Education and Training (TVET). It is given to projects that creatively integrate technology and pedagogy to enhance practical skills training, workforce readiness, and industry collaboration.

Map of Universiti Teknikal Malaysia Melaka (UTeM)

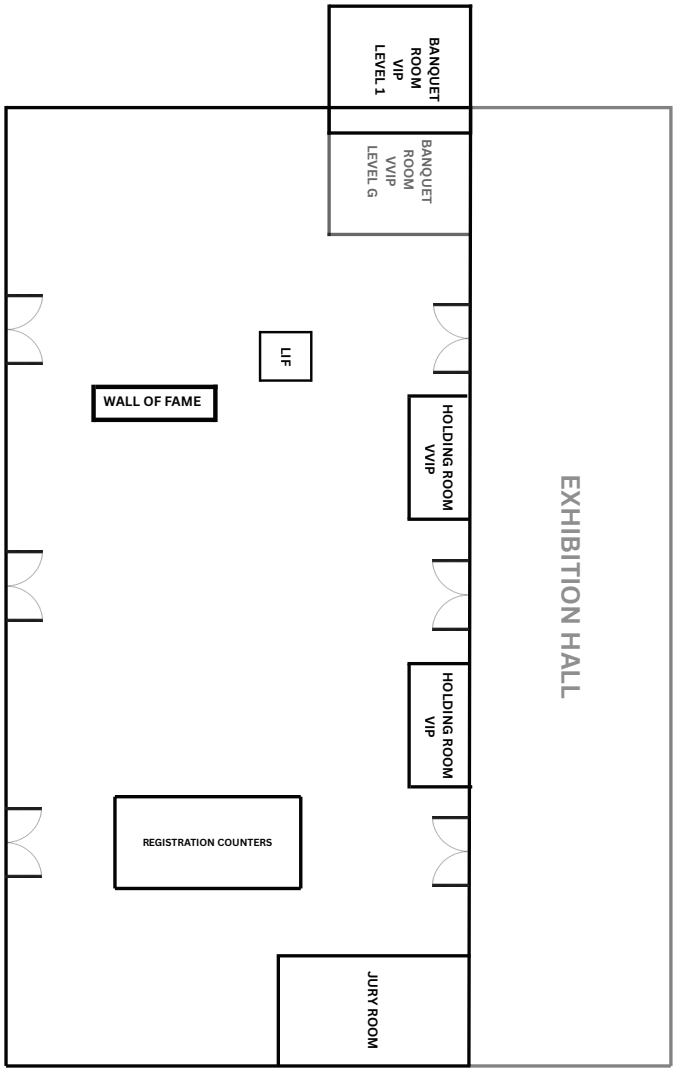


Legend:
Tents
Food Trucks
Dewan Kuliah 5
Bahagian Pengurusan Akademik
Dewan Kuliah 1, Kompleks Dewan...
IUCEL2025
INTERNATIONAL UNIVERSITY CARNIVAL ON E-LEARNING

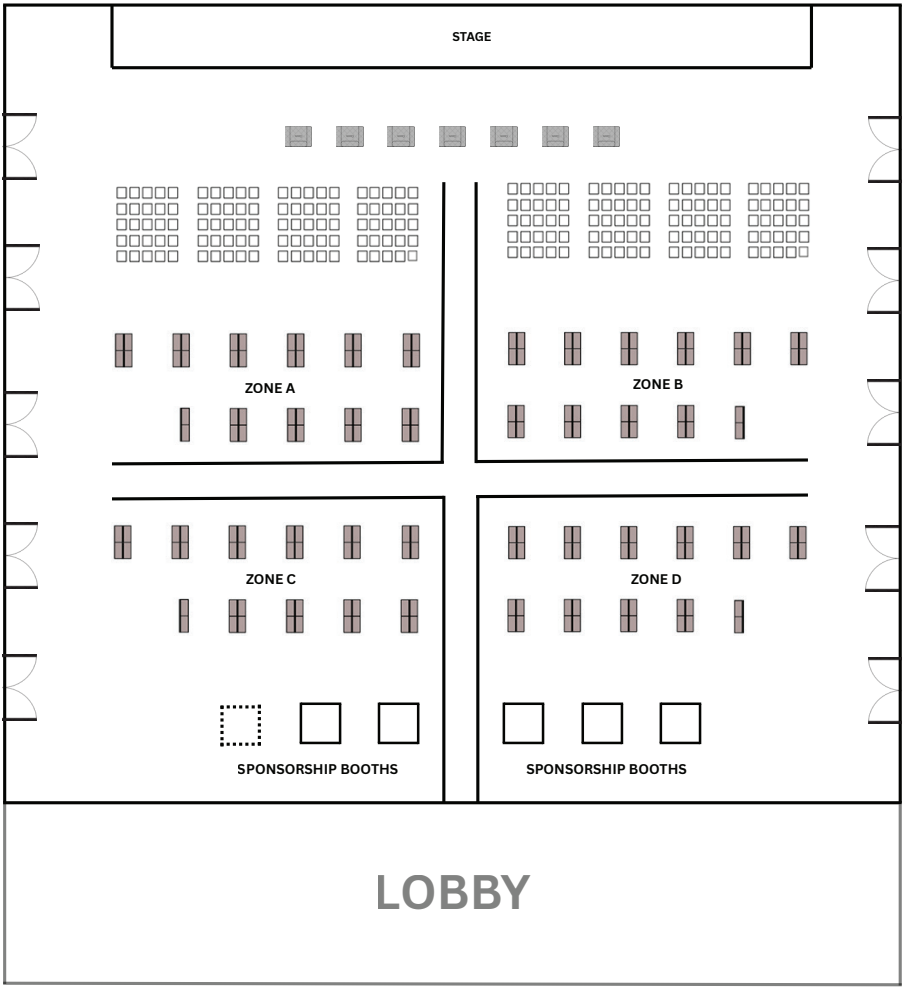
Layout of the event (Chancellory Hall)



Layout of the event (Lobby)



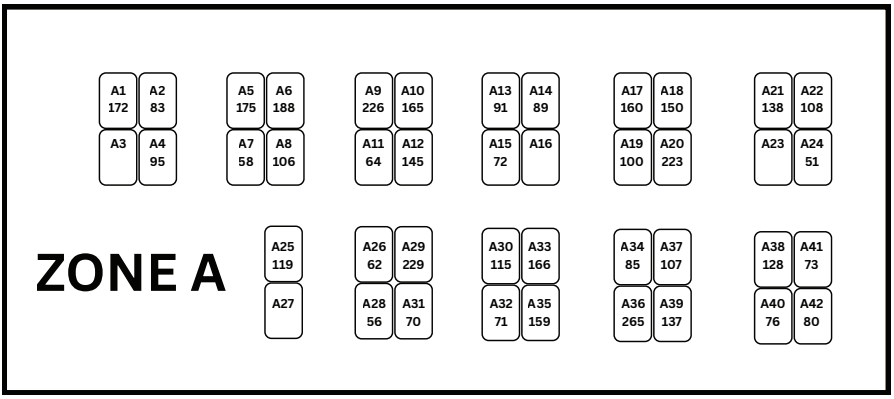
Layout of event (Exhibition Hall)

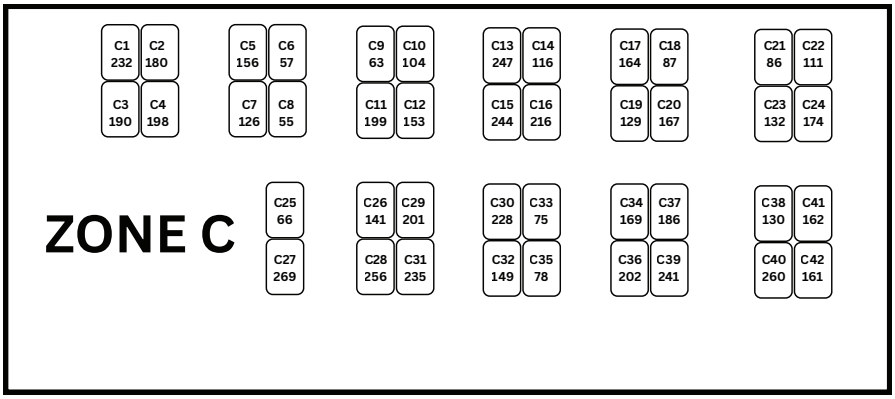


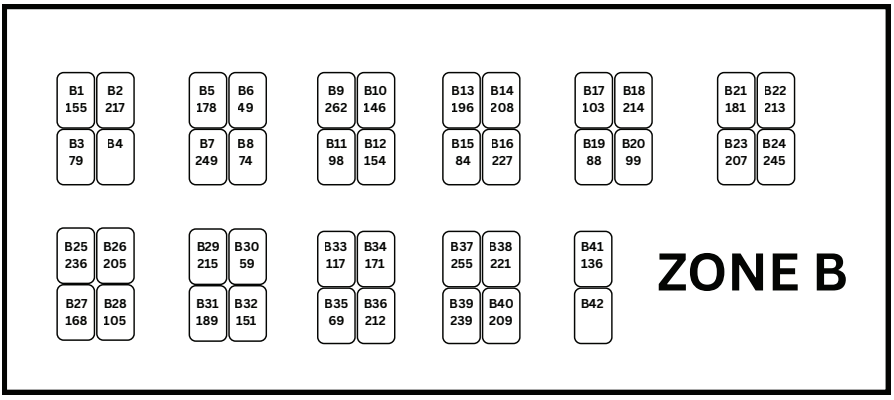
Exhibitor & Booth Information

1. RICE Collaboration Management Center UTeM-Melaka
2. E-One Technology
3. eLearningMinds
4. Centre for International Students and Mobility UTeM (CISMo)
5. OpenLearning

Booth Layout Map



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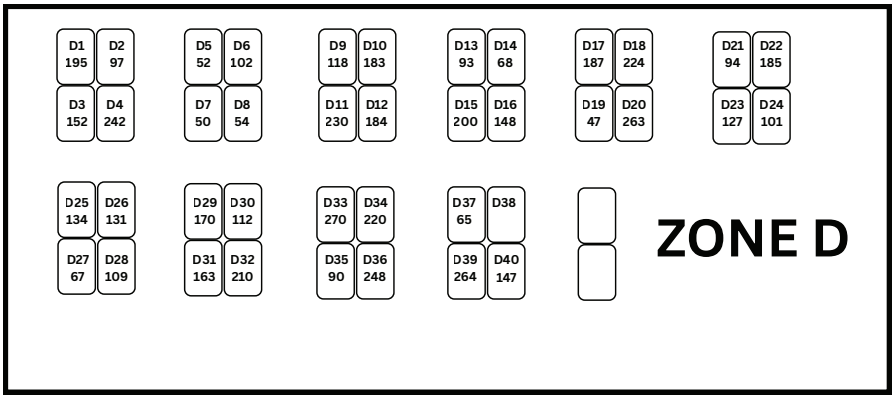
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D29 170
D30 112
D31 163
D32 210
D33 270
D34 220
D35 90
D36 248
D37 65
D38
D39 264
D40 147
ZONE D

Participant's Booth Number

ZONE	TABLE	ARTICLE ID	NAME	INSTITUTION
D	D19	47	MASNIDA HUSSIN	UPM
B	B6	49	MOHD SALMAN ABU MANSOR	USM
D	D7	50	NUR HIDAYAH SAFARUDIN	SWINBURNE
A	A24	51	NUR SAADAH MOHD SHAPRI	UNISZA
D	D5	52	JASMINE JAIN	TAYLORS
D	D8	54	CHOCKALINGAM ARAVIND VAITHILINGAM	TAYLORS
C	C8	55	KEE HUONG LAI	TAYLORS
A	A28	56	DAYANG AZRA AWANG MAT	UNIMAS
C	C6	57	MOHD FAUZI ABDUL HAMID	UNISZA
A	A7	58	SYADIAH NOR WAN SHAMSUDDIN	UNISZA
B	B30	59	YEE LING LEE	TAYLORS
A	A26	62	NADIAWATI ALIAS	UNISZA
C	C9	63	NORSYAFIKAH ASYILLA NORDIN	UNISZA
A	A11	64	SITTI DIANA TAMJEHI	UNIMAS
D	D37	65	NURULFAJAR ABD MANAP	UTeM
C	C25	66	MIKE CHOONG WAI KENG	TAYLORS
D	D27	67	G MANICKAM GOVINDARAJU	TAYLORS
D	D14	68	DAYANG KARTINI ABANG IBRAHIM	UNIMAS
B	B35	69	MARZIE HATEF JALIL	UNIMAS
A	A31	70	HASAN MOHAMED ZAKARIA	UUM
A	A32	71	SHARALA SUBRAMANIAM	TAYLORS
A	A15	72	MOHD. KAMARUDDIN ABD HAMID	UMS
A	A41	73	VINOTHINI KASINATHAN	APU
B	B8	74	NOR MAZLINA GHAZALI	UNIMAS
C	C33	75	SAZILAH SALAM	UTeM
A	A40	76	KHAIRUN NISA KHAIRUDDIN	UNIMAP
C	C35	78	SAZILAH SALAM	UTeM
B	B3	79	SAZILAH SALAM	UTeM
A	A42	80	SHAFAWATY MOHAMAD SHABRI	UNIMAP
A	A2	83	AHMAD NABIL MOHD KHALIL	UNIMAP
B	B15	84	MOHD FAIZUDDIN MUHAMMAD ZUKI	UUM
A	A34	85	SUMAIYAH ADZAHAR	UNISZA

ZONE	TABLE	ARTICLE ID	NAME	INSTITUTION
C	C21	86	NIK ZAINAB NIK AZIZAN	UNIMAP
C	C18	87	NORSHAH AIZAT SHUAIB	UNIMAP
B	B19	88	MANEE SANGARAN DIAGARAJAN	TAYLORS
A	A14	89	HERRY RIZAL DJAHWASI	UPSI
D	D35	90	NORAISAH NURUL FATWA MOHD RAZALI	UMPSA
A	A13	91	MUCHAMMAD BAYU TEJO SAMPURNO	UPSI
D	D13	93	NORSHADILA AHMAD BADELA	UTP
D	D21	94	HALIZAH BASIRON	UTeM
A	A4	95	NURUL WAHIDAH ARSHAD	UMPSA
D	D2	97	HAFIZAN MOHAMAD NAIM	UNIMAS
B	B11	98	ENG LYE LIM	TAYLORS
B	B20	99	JEN LING GAN	TAYLORS
A	A19	100	MOHD HANAFI MAT SOM	UNIMAP
D	D24	101	SITI SALMI SAMSUDIN	UNIMAP
D	D6	102	SIAW LENG CHAN	UPM
B	B17	103	HUSNA SARIRAH HUSIN	TAYLORS
C	C10	104	SERENA SIM	SWINBURNE
B	B28	105	AZZAHRA AZHAR	UNISZA
A	A8	106	TING YEE (JENNY) HU	SWINBURNE
A	A37	107	ENG HUI NG	TAYLORS
A	A22	108	SZE YING LEONG	TAYLORS
D	D28	109	MUHAMMAD FAZLI TAIB SAEARANI	UPSI
C	C22	111	SITI MAISARAH AZIZ	UNISZA
D	D30	112	XIA SHENG LEE	TAYLORS
A	A30	115	NIK AHMAD FARHAN NIK AZIM	UMK
C	C14	116	FATHIN FAAHIMAAH ABDUL HAMID	UMK
B	B33	117	NOORAZIAH AHMAD	UMK
D	D9	118	SALWANI ISMAIL	UNISZA
A	A25	119	SOOK WAH CHAN	TAYLORS
C	C7	126	WAN MUHAMAD FARID FIRDAUS WAN ANUAR	UNISZA
D	D23	127	SHAHRUL ANUWAR MOHAMED YUSOF	UNISZA
A	A38	128	ELISA AZURA AZMAN	UPM

ZONE	TABLE	ARTICLE ID	NAME	INSTITUTION
C	C19	129	ROSS ZAHIT	UNIMAS
C	C38	130	NURHAZWANI YUSOFF AZUDIN	UMS
D	D26	131	DYG NORKHAIRUNNISA ABANG ZAIDEL	UNIMAS
C	C23	132	MAKHFUDZAH MOKHTAR	UPM
D	D25	134	MOHAMMAD AFFIQ KAMARUL AZLAN	UMK
B	B41	136	ANIS FARIHAN MAT RAFFEI	UMPSA
A	A39	137	MASDINI HARINA AB. MANAN	UPNM
A	A21	138	P.THIVILOJANA PERINPASINGAM	TAYLORS
C	C26	141	'ADILA ZAKARIA	UTM
A	A12	145	YAN YAN FARM	UMS
B	B10	146	GALVIN KUAN SIAN LEE	TAYLORS
D	D40	147	INTAN NOOR AINA KAMARUZAMAN	UMK
D	D16	148	ADDY PUTRA MD ZULKIFLI	UNISZA
C	C32	149	NIK NUR AZIZAH NIK HALMAN	UNISZA
A	A18	150	NORHUDA SALLEH	UMS
B	B32	151	HAFIZ HAMZAH	UMS
D	D3	152	KENN JHUN KAM	TAYLORS
C	C12	153	NOORUL SHUHADAH OSMAN	UPM
B	B12	154	NOOR SYUHADAH SUBKI	UMK
B	B1	155	UMI KALSOM KASSIM	TAYLORS
C	C5	156	WEI WEI GOH	TAYLORS
A	A35	159	MUHAMMAD AZRI HAFIFI MOHD ZALUDIN	UMK
A	A17	160	MOHAMAD FIRDAUS CHE ABDUL RANI	APU
C	C42	161	AZIRA JUSOH	UMT
C	C41	162	AZIRA JUSOH	UMT
D	D31	163	SITI SABARIAH ABAS	UNISZA
C	C17	164	NOOR AKMAL SHAREELA ISMAIL	UKM
A	A10	165	ABD HADI ABD RAZAK	UUM
A	A33	166	SYARIFAH NURAQMAR SYED MAHAMUD	UNIMAP
C	C20	167	SITI NURATIRAH CHE MOHD NASIR	UMK
B	B27	168	DR MARDIANA ISMAIL	UPSI
C	C34	169	MASLITA ABD AZIZ	UTeM
D	D29	170	MURUGAN THANGIAH	TAYLORS

ZONE	TABLE	ARTICLE ID	NAME	INSTITUTION
B	B34	171	DR ELISSA NADIA MADI	UNISZA
A	A1	172	MUHAMMAD JAFFRI MOHD NASIR	UMK
C	C24	174	SHARIFFAH NURIDAH AISHAH SYED NONG MOHAMAD	UNISZA
A	A5	175	NURZATIL MAT JALALUDDIN	UM
B	B5	178	NUR FADZLUNNISAA WAKIMIN	UMS
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D	D12	184	AHMAD FAEZI AB.RASHID	UMK
D	D22	185	SOON SINGH BIKAR SINGH	UMS
C	C37	186	DEBORAH RAJ	TAYLORS
D	D17	187	NORSURIANI SAMSUDIN	UMK
A	A6	188	WONG YAU HSIUNG	TAYLORS
B	B31	189	WAN SURIYANI FALIQ ADEEBA WAN IBRAHIM	UMK
C	C3	190	NUR AZMINA	UTM
D	D1	195	NURAZIERA MOHD HATTA	UTeM
B	B13	196	NORMALA RAHIM	UNISZA
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B	B26	205	TENGKU MOHD SAIFUDDIN TENGKU KAMARUL BAHRI	UNISZA
B	B23	207	NADHIRAH NORDIN	UNISZA
B	B14	208	HEZZRIN MOHD PAUZI	UNISZA
B	B40	209	ARYATI BAKRI	UTM
D	D32	210	WAN ANWAR FAHMI WAN MOHAMAD	UNISZA
B	B36	212	AZLIN LATEF	UMK
B	B22	213	MOHD FAIZAL GHAZALI	UNISZA

ZONE	TABLE	ARTICLE ID	NAME	INSTITUTION
B	B18	214	HANNA MOHD HUSSAINI	USM
B	B29	215	SALASIAH SULAIMAN	APU
C	C16	216	WAN ROHILA GANTI WAN ABDUL GHAPAR	UNISZA
B	B2	217	NUR THARA ATIKAH ZAINAL	UMS
D	D34	220	SUMATHI BALAKRISHNAN	TAYLORS
B	B38	221	NORSYAMLINA CHE ABDUL RAHIM	UMK
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B	B16	227	HASSAN BASRI MUKHALI	UNISZA
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C	C31	235	FATIN MARDHIYYAH HUSSIN	UNISZA
B	B25	236	NURUL 'AIN ABDUL HALIM	USM
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C	C15	244	FARA DAYANA MOHD JUFRY	USM
B	B24	245	MUHAMMAD TALHAH AJMAIN @ JIMA'AIN	UTM
C	C13	247	NUR IZZATI AB GHANI	UNISZA
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B	B7	249	NUR ATIKAH ARBAIN	UTeM
B	B37	255	HIDAYAH RAHMALAN	UTeM
C	C28	256	MOHD HASRUL SHUHARI	UNISZA
C	C40	260	SHARIFAH SAKINAH SYED AHMAD	UTeM
B	B9	262	KER YUEK LI	NILAI
D	D20	263	GUZAIRY GHANI	UTeM
D	D39	264	NURULFAJAR ABD MANAP	UTeM
A	A36	265	MOHD HADZLEY ABU BAKAR	UTeM
C	C27	269	SAFIZA SUHANA KAMAL BAHARIN	UTeM
D	D33	270	SARIMAH SURIANSHAH	UMS

Acknowledgements

Sponsors

OpenLearning

OpenLearning Limited (ASX: OLL) is a higher education technology company that provides a Learning Management System (LMS) for the creation, delivery, and marketing of world-class courses for learners and professionals at all levels.

The platform fosters active, holistic, and collaborative learning based on the best practices in learning design. It is also used for MOOC programs, micro-credentials, and online degrees.

In May 2023, OpenLearning introduced the AI Assistant, an artificial intelligence (AI)-powered course design tool that helps educators enhance course content, design, and assessment. The platform's evidence-based learning approach also ensures educational integrity and quality.

With over 5 million learners enrolled in thousands of courses from education providers worldwide, OpenLearning stands at the forefront of AI-driven online education delivery.

For more information, kindly visit: **https://solutions.openlearning.com**

Contact number: **+603 8408 1132**
Address: D-20-01, Menara SuezCap 1, KL Gateway,
No 2, Jalan Kerinchi, Gerbang Kerinchi Lestari, 59200 Kuala Lumpur.
Website: https://**www.openlearning.com**

eLearningMinds

eLearningMinds: Driving Innovation in Digital Learning

eLearningMinds, a premier provider of digital learning solutions, delivers robust and effective digital learning solutions to organizations in the public and commercial sectors. Our expertise in content design and implementation ensures that learning is both effective and enjoyable, as well as sustainable.

Expertise of elearningMinds lies in:

Consulting for the design and production of eLearning material
Strategic consultation to align specific educational frameworks
Implementation of digital learning systems
Autonomous learning: coaching and consultancy
Assistance for Build Your Own Content (BYOC) e-learning initiatives

eLearningMinds is an essential local partner of Asia Learn Hub Marketplace Pte LTD, a Singaporean platform, in delivering localized expertise and ensuring the success of innovative learning concepts in Southeast Asia. eLearningMinds provides the practical expertise necessary for the effective design and implementation of solutions for regional clients, whilst Asia Learn Hub presents a unified marketplace for cutting-edge learning technologies. This cooperation shows how effective group effort is. While eLearningMinds turns solutions into useful and practical learning opportunities fit to different corporate needs in Asia, Asia Learn Hub unites worldwide providers and technology.

Together, Asia Learn Hub Marketplace and eLearningMinds support knowledge sharing, innovative ideas, and best practices, therefore impacting the regional digital learning environment. With its great awareness of client needs and established competency, eLearningMinds is privileged to be the catalyst for providing high-quality solutions through this partnership, so making learning accessible, strong, and transforming for businesses.

Contact number: **+(60) 3 – 80667 882**
Email: **info@elearningminds.com**
Address: C-02-18, Pavilion, Jalan Puteri 7/13, Bandar Puteri, 47100 Puchong, Selangor, Malaysia.
Website: **https://elearningminds.com**

E-One Technology

E-ONE Technology Sdn. Bhd. was established on 28th January 2000 with its core business being a Total Solution Provider for ICT covering software, hardware, equipment and customized solutions, and has provided proven solutions and applications for universities, colleges, schools and training centers, government agencies and corporate offices in private sector. They also form strategic alliances with other local and oversea ICT partners that complement our core businesses.

Vision and Mission of E-one Technology is to become the top IT provider and creator of ecosystem for educational and business sectors in South East Asia and beyond. Their core innovation is in wireless technology which will enhance mobility, enabling BYOD and increase productivity at work place and schools. They aim to unleash the full human potential of the people in the education and business sectors. So that people can present, interact teach, learn easier and better. They setup cloud computing and network infrastructure so that information and content can be created, stored and retrieved faster and safer, anytime anywhere.

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Special Thanks to

Keynote Speaker

YBhg. Professor Datuk Ts. Dr. Massila Kamalrudin,
Vice Chancellor UTeM

"Transforming Education with AI for an Innovative and Inclusive Future"

Industrial Talk

What does it mean to Communicate in the Age of AI?

SPEAKER

Mr. Darryl Ma
Head of Digital Automation
Celcomdigi Sdn. Bhd.

Forum Session

" Redefining AI in Education: *Opportunities, Challenges and Inclusive Pathways"*

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Prof. Ts. Dr. Zaidatun Tasir,
Professor,
Universiti Teknologi Malaysia
(UTM)

PANELIST

Dr. Fairoza Amira Hamzah,
Co-Founder,
Hazfa Seri Utama/ Ever AI Holdings

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Mr. Goh Tian Horng,
Solution Architect,
Alibaba Cloud (Malaysia) Sdn. Bhd.

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